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### **Business Storytelling For Dummies: Karen Dietz PhD, Lori L**

About the Author Amine Bouchentouf is a native English, Arabic, and French speaker born and raised in Casablanca, Morocco. Amine has been teaching Arabic and lecturing about relations between America and the Arab world in his spare time for

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Multi-level marketing (MLM), also called pyramid selling, network marketing, and referral marketing, is a marketing strategy for the sale of products or services where the revenue of the MLM company is derived from a non-salaried workforce selling the company's products/services, while the earnings of the participants are derived from a pyramid-shaped or binary compensation commission system.

### **Multi-level marketing - Wikipedia**

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### **Conference Program / 29th Annual FIRST Conference**

We present the best of the Bad PR examples from the 'net. We hesitated to put this page together but there's too much to learn from other public relations mistakes, PR Fails, bad blog pitches, media missteps, bad judgment, poor PR pitching and PR faux pas. It's fast becoming one of our most popular pagesâ€¦

### **Public relations lessons from Bad PR, PR Fails - The PR Coach**

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